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# POLITIS

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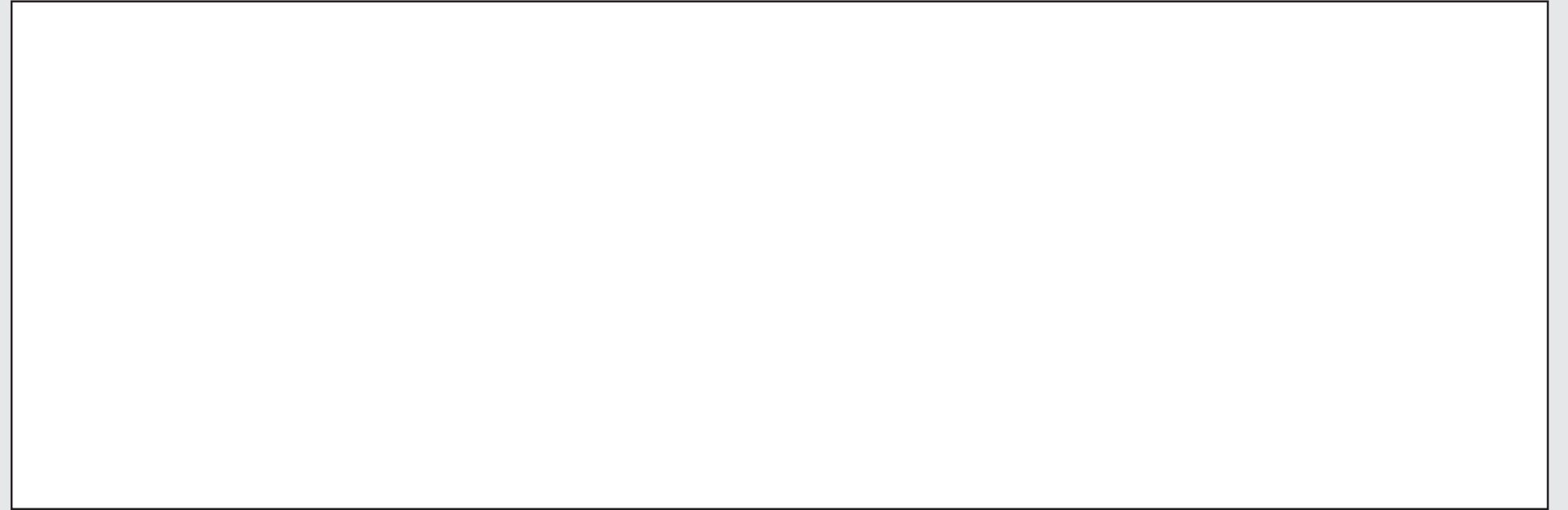
OUT OF HOME MEDIA

# PRINT GUIDELINES - BIG BILLBOARD Resolution: 1536 x 512 px.

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Resolution: 1536 x 512 px.  
File format : mp4 / h.264 / 30fps

Resolution: 1536 x 512 px.



**FRONT SIDE**

# PRINT GUIDELINES - BIG BILLBOARD (600cm X 205cm)\_

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File Specifications: 600x205cm  
Analogy : (1:1)  
Dpi : 100  
Color format : CMYK  
Safe area : 590x195cm  
File format : PDF or TIF

Print Area ( 600X 205cm )



**BACK SIDE**

# PRINT GUIDELINES - BIG BILLBOARD (600cm X 195cm)\_ (COMBO 2)

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File Specifications: 600x195cm  
Analogy : (1:1)  
Dpi : 100  
Color format : CMYK  
Safe area : 590x185cm  
File format : PDF or TIF

Print Area ( 600X 195cm )



**BACK SIDE**

# PRINT GUIDELINES - BIG BILLBOARD (600cm X 120cm)\_

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File Specifications: 600x120cm  
Analogy : (1:1)  
Dpi : 100  
Color format : CMYK  
Safe area : 590x110cm  
File format : PDF or TIF

Print Area ( 600X 120cm )



**UP SIDE**

File Specifications: 600x70cm  
Analogy : (1:1)  
Dpi : 100  
Color format : CMYK  
Safe area : 590x60cm  
File format : PDF or TIF

Print Area ( 600X 70cm )



**UP SIDE**

# PRINT GUIDELINES - BIG BILLBOARD (600cm X 30cm)\_

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File Specifications: 600x30cm  
Analogy : (1:1)  
Dpi : 100  
Color format : CMYK  
Safe area : 592x22cm  
File format : PDF or TIF

Print Area ( 600X 30cm )



**FACE SIDE**

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**POLITIS**  
OUT OF HOME MEDIA